

LAST MINUTE AGENDA INFORMATION

09/18/2024 Regular City Council Meeting

(Agenda Related Writings/Documents provided to a majority of the City Council after distribution of the Agenda Packet for the September 18, 2024, meeting.)

ITEM NO.

DESCRIPTION

<p>6. PUBLIC COMMENT</p>	<ul style="list-style-type: none"> a) Public Comment from Eric Syverson b) Public Comment from Joe Brady c) Public Comment from Peter W. Carlseen d) Public Comment from Sierra Toney e) Public Comment from Jan Farley f) Public Comment from Melanie Woods g) Public Comment from Molly Kirkland
<p>7.a CONSIDERATION OF PROCLAMATION CELEBRATING LATINO HERITAGE. (0410-30)</p>	<ul style="list-style-type: none"> a) Correspondence from Sandra Brillhart
<p>7.c CONSIDERATION OF PROCLAMATION RECOGNIZING THE AUSTIN FIRE DEPARTMENT ROBOTICS EMERGENCY DEPLOYMENT TEAM. (0410-30)</p>	<ul style="list-style-type: none"> a) Correspondence from Sandra Brillhart
<p>11.c RECEIVE PICKLEBALL UPDATE. (1020-10)</p>	<ul style="list-style-type: none"> a) Correspondence from Shirley Soth b) Correspondence from Anne Pilgrim

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From: [Eric Syverson](#)
To: [Public Comments](#)
Subject: sewage blocking success
Date: Wednesday, September 18, 2024 10:12:24 AM
Attachments: [IB City Coucil written comments 91824.docx](#)

Attached our written comments for tonights meeting for public comment

Eric Syverson


Sewage Blocking Success

I have been a sewage activist for 7 years fighting for very specific ideas and goals based upon the idea that Mexico must take responsibility and end its dumping of sewage into US or put best by Baron Partlow “Stop the Poop”. It has always been that simple to me. I have also focused primarily on the Tijuana River channel and the Valley. After years of experience, I know there are short term, near term and even immediate solutions possible within existing infrastructure. I have always called for the establishment of a “dry season” every summer from June 1 – Sept 30th using diversion infrastructure in Mexico and earthen berms. In the rainy season success will only be found through channelization and annual cleaning and preparation. In June 2023, I provided written comments to the Council based on my ideas and current infrastructure. I called for specific actions in Mexico and the activation of very specific infrastructure including pumps and pipelines. On September 19, 2023 myself, Baron Partlow and the Stop the Poop Collective of IB residents, Coral Gate residents, TRV residents and fellow activists ALL calling for the end of the current sewage dump by Mexico into the US and the activation of river diversion in Mexico. This was in front of the SouthBay International Wastewater Treatment plant and covered by every news station. This protest was followed by comments at CA Coastal Commission, IBWC, IB City Council, more protests etc...

To ALL OF YOU who lent your voice, your time and your energy to these efforts— YOU HAVE BEEN HEARD, The Diversion infrastructure in Mexico that came on last week (during one of our worst times) and is still diverting sewage this week is a direct result of your voice. A Direct result of YOUR VOICES. Thank You. Thank You. I am so proud of our efforts and our advocacy for real world solutions that can provide real relief now. This is just a small victory but it does validate going forward our ideas and a foundation that can built on and a positive path forward. There are not words to describe the effort of Baron Partlow. Thank You.

ONE DROP IS TOO MANY!!

Eric Syverson



From: [Joe Brady](#)
To: [Public Comments](#)
Subject: Against Rent Control
Date: Wednesday, September 18, 2024 10:43:12 AM

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Dear Council Members,

My family and I own rental property in Imperial Beach and we are firmly against any rent control measures. We've seen the negative impact this has had on other cities, such as not keeping up with the extremely high costs of management, maintenance, over 100% annual increase in insurance, and other items. We've seen buildings fall into disrepair when rent control impacts the free market. Often times it creates an unnecessary burden on Landlords. The proper approach is to focus on those in real need with subsidies or other remedies. There are already state protections that landlords are required to abide by and more restrictions will only deter investment and construction in the Imperial Beach multi-family market.

Joe Brady
Imperial Beach Property owner

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From: [Peter Carlseen](#)
To: [Public Comments](#)
Subject: Opposition to Rent Control
Date: Wednesday, September 18, 2024 10:54:27 AM

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As a housing provider for over two decades, I have seen the negative impacts of rent control in other areas of California and warn that this will have devastating impacts on housing supplies which will ultimately hurt renters, landlords and the community.

The people behind these movements do not live or work in the community, they have no vested interest in maintaining a strong sense of community like Imperial Beach has.

If you do feel that Rent Control should be looked into, please do everyone a favor and allow time to hear both sides, especially from areas that already are dealing with various forms of rent control and the combined catastrophic impact if proposition 33 is passed.

Professionally,

Peter W. Carlseen CA DRE 01441961

Better Homes and Gardens Real Estate - Clarity, Broker Associate

PRAECELUS PROPERTY MANAGEMENT, Broker

From: [Sierra Toney](#)
To: [Public Comments](#)
Subject: Rent Control is not the answer
Date: Wednesday, September 18, 2024 10:57:20 AM

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Good morning,

We have been made aware that Imperial Beach is considering passing a local rent control ordinance. This will hurt renters and good landlords.

I manage some residential rental properties in Imperial beach for small local-owned landlords. These are landlords with limited residential assets in multiple areas around San Diego County. Many of their tenants have been with them over 10 years with no more than 1 rent increase (of less than \$100). They respond in under 24 hours to maintenance requests, and have great relationships with their tenants, so they have limited turn over. They do not allow short-term rentals (like AirBNB), and strive to keep nice housing at fair rates available. These landlords have already sold properties in City of San Diego and Chula Vista because rent control ordinances made it too expensive to comply.

When ordinances and laws are passed that make it more expensive to be a landlord and encourages honest hard working Californians to sell. It becomes harder to get rid of bad tenants so **good tenants and landlords suffer**. We have already seen multiple small landlords sell rental housing because they could no longer afford to be landlords. **These laws and ordinances make the housing crisis worse. AB 1482 has been in place for years and housing is worse, harder to find, and more expensive because of it.**

As a California renter for over 10 years and had my fair share of bad landlords and good landlords. Provisions like these make things worse for renters, not better. If this is passed, our local landlords will sell rather than keep rentals on the market in Imperial Beach.

Sierra Toney
Asset Management
Hamann Property Management
1000 Pioneer Way | El Cajon, CA 92020
T +1 619 440 7424 | Lic. 02032103
[REDACTED]

From: [Jan Farley](#)
To: [Public Comments](#)
Subject: Rent control ordinances
Date: Wednesday, September 18, 2024 11:06:22 AM

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Dear Council,

As a property owner and as a professional property manager, I am absolutely against the passage of any further rent control ordinances. The state of California recently put more teeth into our statewide control ordinances. This offers tenants adequate protections.

Rent Control is NEVER the answer - as the housing provider is stuck at an artificially low capped rent, expenses increase EVERY YEAR and are not within the control of the housing provider - bonds pass, property taxes increase, insurance is out of control, and the cost of repairs and maintenance have more than double over the last few years. This leads to more and more providers to just give up and sell their properties instead of staying in the housing business.

Please provide help for renters instead of passing this burden on the mom and pop housing providers who don't have the means to pay uncontrolled costs with controlled rent caps.

Thank you,
Jan Farley

Jan Farley CEO/Broker/Brokerage Mentor Pronouns House/Condo
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Essential Property Management
858-699-7480
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2018 President PSAR
2019 Broker of the Year East, PSAR
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<http://savannahlivingrealestate.com>

From: [Melanie Woods](#)
To: [Public Comments](#)
Subject: Imperial Beach Rent Control
Date: Wednesday, September 18, 2024 11:33:48 AM

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The California Apartment Association is the largest statewide rental housing trade association in the country, representing over 60,000 single family and multi-family apartment owners and property managers who are responsible for over 2 million affordable and market rental units throughout the State of California. On behalf of the members of the California Apartment Association (CAA), I am writing to encourage you to solicit industry and stakeholder feedback before agendizing a rent control or tenant protection ordinance in Imperial Beach.

[Melanie Woods](#) Vice President, Local Public Affairs
California Apartment Association
mwoods@caanet.org [REDACTED]

CAA Services: [Events and Education](#) [Insurance](#) [Tenant Screening](#)

From: [Molly Kirkland](#)
To: [Public Comments](#)
Subject: Council Agenda Public Comment - Rent Control/Tenant Protections
Date: Wednesday, September 18, 2024 11:48:22 AM

You don't often get email from mkirkland@socalrha.org. [Learn why this is important](#)

Dear Mayor Aguirre and Councilmembers,

I am writing on behalf of the Southern California Rental Housing Association (SCRHA) and its thousands of members who provide quality rental housing throughout the region. It has come to our attention there is a push for rent control and/or additional tenant protections in Imperial Beach. As the leading industry stakeholder in the region, we are very concerned about the unintended consequences of pursuing such policies. Our organization prides itself for being a community partner and to date, we have not heard from any city officials about concerns as it relates to rental housing. If there are concerns, we stand ready to collaborate on actual solutions. However, rent control and additional tenant protections are not the solution.

Firstly, rent control does more harm than good to renters and communities. Mayors, councilmembers, and elected officials across the state have openly stated their opposition to rent control as it harms housing supply and leads to other numerous unintended consequences. Also, recent reports have signaled that rents are decreasing and/or stabilizing throughout San Diego County. Statewide rent stabilization is already in place and provides rent caps for Imperial Beach residents. As for additional tenant protections, there is no need or requirement for a local jurisdiction to have its own ordinance. Moreover, the so-called loopholes that some advocates decry have been tightened through recent state legislation (SB 567). Terminating tenancy for a substantial remodel or owner move-in since the implementation of new state law on April 1, 2024, is far more restrictive and not easily abused as some would have you think. Existing laws provide ample protections and any restrictions that go beyond state law should be carefully considered so there are not unintended consequences. Already we have seen one local jurisdiction reevaluating regulation they passed just a few years ago.

Thank you for your attention to this vital issue. SCRHA respectfully requests that no action be taken on Rent Control or Tenant Protections, especially without first consulting all stakeholders. We stand ready to collaborate on solutions for the betterment of all Imperial Beach residents and property owners.

Best regards,

Molly Kirkland, Director of Public Affairs

Southern California Rental Housing Association

9655 Granite Ridge Drive #200, San Diego, CA 92123

Office: 858.278.8070 | Direct: [REDACTED]
mkirkland@socalrha.org | www.socalrha.org

From: [Sandra Brillhart](#)
To: [Public Comments](#)
Subject: Agenda Item 7a Support
Date: Sunday, September 15, 2024 10:33:07 PM

The contributions and experiences of Latinos are an essential part of our history and culture and it is important to recognize and celebrate that.
Voten si, por favor!

Respectfully,
art



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From: [Sandra Brillhart](#)
To: [Public Comments](#)
Subject: Agenda Item 7c - Support
Date: Sunday, September 15, 2024 10:43:05 PM

This Proclamation is an excellent way to express the community's gratitude to the Austin Fire Department for their expertise and efforts to protect our health and safety.

I'm sure they will appreciate it.

Respectfully,
Sandy Brillhart



From: [Shirley and Stan Soth](#)
To: [Public Comments](#)
Subject: Pickleball courts
Date: Tuesday, September 17, 2024 6:05:16 PM

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I would like to submit in favor of Option A submitted from a survey to build pickleball courts in Imperial Beach. If only one court was to be built, I believe it would be a waste of Imperial Beach's money. I would also like to know if Park & Receptions plans to set up a reservation system. I suggest there be a reservation system set up for court time due to the number of people in Imperial Beach and having only, hopefully, two courts.

I currently play at the courts located in the Cays. I would like to know if Parks & Recreation has addressed the possibility of a residual residency payment of courts at the Cays for Imperial Beach residences?

Resident
Shirley Soth

From: [Anne Pilgrim](#)
To: [Public Comments](#)
Subject: Pickleball Courts
Date: Wednesday, September 18, 2024 6:47:46 AM

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I would like to express my opinion on where the pickleball courts should be built in our community.

I prefer the Sports Park Option 1 for the following reasons:

The proposed area is unutilized at the moment.

It is not safe for young children due to its proximity to the busy street.

It is further from the majority of homes so as not to bother neighbors with the noise.

It includes two courts rather than one.

Its use can be managed by Sports Park Employees.

Anne Pilgrim

[REDACTED]
Imperial Beach

Sent from my iPhone