



CITY COUNCIL

STAFF REPORT

September 21, 2022

ITEM TITLE: RECOGNITION OF NATIONAL HISPANIC HERITAGE MONTH. (0410-30)

ORIGINATING DEPARTMENT:

City Manager

EXECUTIVE SUMMARY:

September 15 through October 15 of each year is designated as National Hispanic Heritage Month. Approval of the Proclamation will allow the City of Imperial Beach to recognize and celebrate the many contributions of Hispanics and Hispanic Americans in the community.

RECOMMENDATION:

Approval of Proclamation recognizing September 15, 2022, through October 15, 2022, as National Hispanic Heritage Month in the City of Imperial Beach

OPTIONS:

- Approval of the Proclamation
- Denial of the Proclamation

BACKGROUND/ANALYSIS:

Each year, National Hispanic Heritage Month is observed between September 15 and October 15, by celebrating the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America. The observation started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on September 15 and ending on October 15.

The day of September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18, respectively. Also, Columbus Day or Día de la Raza, which is October 12, falls within National Hispanic Heritage Month.

ENVIRONMENTAL DETERMINATION:

Not a project as defined by CEQA.

ATTACHMENTS: Proclamation