

## SAN DIEGO COUNTY FAIR DAY

**WHEREAS,** the San Diego County Fair, produced by the 22nd District Agricultural Association is the region's biggest celebration. While it is hosted annually at the Del Mar Fairgrounds, it serves the entire county, including the beautiful City of Imperial Beach; and

WHEREAS, the San Diego County Fair first began in 1880. While it has evolved and changed names and locations over the years, the San Diego County Fair has continued to serve as a gathering place for San Diegans to have fun, dine together, listen to music, enjoy rides and games, see live entertainment, and learn about agriculture and the world around them; and

WHEREAS, the San Diego County Fair provides opportunities for local small businesses, farmers, landscapers, gardeners, artists, crafters, woodworkers, photographers, collectors, and others to showcase their wares and talents. The Fair helps promote San Diego County and brings area businesses, families, neighbors, and diverse communities closer together in a festive atmosphere; and

WHEREAS, the San Diego County Fair forms key partnerships with groups such as nonprofits, schools, sponsors, and youth development organizations to make the annual festivities more equitable, more educational and more exciting for young people. Student Showcase, Best of K-6, the Junior Livestock Show, Plant Grow Eat, Fair For All, Kids Days and Care N' Share Toy Drive are some of the programs that are a result of great partnerships between the San Diego County Fair and the San Diego County community; and

**WHEREAS,** Imperial Beach residents are able to easily visit the Fair using the region's bus and train stations thanks to the Fair Tripper, a combination of Fair and Metropolitan Transit System bus and Trolley ticket, and free shuttle service from Solana Beach Station; and

WHEREAS, the 2024 San Diego County Fair runs from June 12 – July 7, except for Mondays and Tuesdays, providing 20 days of fun, family, food, adventure, entertainment, educational opportunities for residents of Imperial Beach and other San Diego County communities; and.

**WHEREAS**, the 2024 San Diego County Fair's theme is "Let's Go Retro" focusing on the era of the 1950s through the 1990s — a period of time that saw Imperial Beach grow from a sparsely populated rural town to a vibrant coastal community.

**NOW, THEREFORE, BE IT PROCLAIMED** that I, Paloma Aguirre, Mayor of the City of Imperial Beach, together with the City Council, hereby proclaim do hereby proclaim June 12, 2024, as San Diego County Fair Day in the City of Imperial Beach and recognize the San Diego's County Fair's longstanding significance to our diverse communities.

Dated: April 17, 2024.