

April 17, 2024

**ITEM TITLE: CONSIDER APPROVAL OF SPECIAL EVENT PERMIT APPLICATION FOR USE OF PIER PLAZA FOR THE ANNUAL POW WOW BY THE SEA EVENT. (1040-10)**

**ORIGINATING DEPARTMENT:**

Parks & Recreation

**EXECUTIVE SUMMARY:**

As part of the Special Event Policies and Procedures, the City Council may approve special events under the condition that a complete application is submitted by the applicant and reviewed and deemed complete by the City of Imperial Beach staff. All permissions and other agency permits must also be obtained before a Special Event Permit is issued. Staff is bringing forward an application from One World Bridge to hold their annual Father's Day Pow Wow by the Sea Event in Pier Plaza on Saturday, June 15<sup>th</sup> and Sunday, June 16<sup>th</sup> for City Council consideration.

**RECOMMENDATION:**

Staff recommends the City Council consider approving a special event permit requested from the One World Bridge event applicant to activate Pier Plaza as an event venue for their 2024 Annual Pow Wow on the Sea Event on Saturday, June 15, and Sunday, June 16, 2024.

**OPTIONS:**

- Approval of staff recommendation for the special event permit
- Modification to the proposed event and fee waiver amount
- Request additional information and an additional report

**BACKGROUND/ANALYSIS:**

Imperial Beach is Classic Southern California, and a natural tourist destination for visitors coming to enjoy our parks and beach. The City of Imperial Beach strives to attract events to our community for both residents and visitors to enjoy year-round. The City strives to host events that align with our mission to enhance and maintain Imperial Beach as a beach-oriented community with a safe, small town, family atmosphere, rich in natural and cultural resources.

One World Bridge has hosted their annual Father's Day Pow Wow by the Sea event in Pier Plaza for several years to bring our culturally diverse community of all ages together in one of our most beautiful venues. Staff has received the special event permit application for the use of Pier Plaza. The event would be held on Saturday, June 15, and Sunday, June 16, 2024 from 11:00 a.m. – 6:00 p.m. The event organizer is proposing approximately 38 vendors, amplified sound, and has requested staff assistance with electrical connections for a sound system and moving sand for a sand sculpture. Alcohol is not proposed for this event. City staff would issue a special event permit if approved by City Council pending all conditions of approval are met before the event date.

**ENVIRONMENTAL DETERMINATION:**

Not a project as defined by CEQA.

**FISCAL IMPACT:**

No fiscal impact. All fees for special event permit application should be paid by the applicant before the permit is issued.

**ATTACHMENTS:**

Att 1 – One World Bridge Pow Wow Special Event Application

Att 2 – One World Bridge Pow Wow Pier Plaza Map Layout

Att 3 – One World Bridge Pow Wow Event Flyer