



Special Event Permit Application

Have you reviewed and agree to adhere to the Special Event Policies and Procedures to ensure compliance for the duration of your event?

Yes

Reminder: Special event applications are due at least 90 days in advance.

Will this event application be submitted at least 90 days before the event?

Yes

Event Name HessFest XIV

Event Date 08/10/2024

Is your event setup date different than your event date?

Yes

Event Setup Date 08/09/2024

Do you have more than one setup date?

No

Event Setup Time 3:00 PM (PDT)

Event Start Time 10:00 AM (PDT)

Event End Time 5:00 PM (PDT)

What time will you leave the event venue? 6:30 PM (PDT)

Contact Information

Organization Mike Hess Brewing and Oncology and Kids (Non profit)

Contact Name Mike Hess

Address

Phone Number	
Email	

Event Day Contact Information

Event Day Contact	Mike Hess of Kevin Hellman
Event Day Cell Phone #	
Event Day Contact Email	hessfest@hessbrewing.com
Event Description	A family friendly, ticketed (main source of fund raising monies) concert at Pier Plaza Park raising money for an outstanding organization, Oncology and Kids (OAK). MHB is putting it on, but donating 100% of the proceeds (net) to OAK.
Event Location	Pier plaza park
Estimated Attendance	1500
Estimated Staff/Volunteers	75
Do you have an Imperial Beach Business License?	Yes
Have you visited businesses with the Business Verification Form for signatures and provided a notice letter for your event to residents?	No

Residents and surrounding businesses must be informed of impact at least 10 days prior to event. If there are road closures residents and businesses need to be informed of alternate routes.

Staff Support Request	<ul style="list-style-type: none">Electrical Connections
Event Elements	<ul style="list-style-type: none">Pop-up CanopiesBooth VendorsFood VendingTemporary Structures (staging, tents, scaffolding, etc)

Booth Vendors

Food Vending

Food and drink vendors are not allowed at Pier Plaza.

[San Diego County Temporary Food Permits](#) Required.

Any vendors selling cannabis items are strictly prohibited.

Reservation of the Pier Plaza parking lot is required if vendors will be present at your event, additional fees apply. Please be sure to submit a final vendor form at least two weeks prior to your event.

Will your vendors be cooking onsite?	Yes
Quantity of Canopies	10
Size of Canopies	10x10

Will items or services sold at your event present unique liability issues? (e.g. body piercing, massage, etc.) Please explain:

Sanitation and Recycling Information

Applicants are responsible for leaving the venue clean with no trash, or empty boxes left behind. A fee will be incurred if the area is not left in good condition. You are required to provide portable restrooms at your event unless you can substantiate the sufficient availability of ADA accessible and non-accessible facilities in the immediate area of the event which will be available to the public during the event.

***Applicant must be onsite for all deliveries and pickups.**

Trash & Recycling	
# Trash Cans	25
# Recycling Containers	25
# Dumpsters	1
Delivery Date & Time	08/09/2024 10:00 AM (PDT)
Pickup Date & Time	08/12/2024 10:00 AM (PDT)


Portable Restrooms, Handwashing Stations, & 3-Compartment Sinks	
# Standard Portables	8
# ADA Portables	1
Delivery Date	08/09/2024
Pickup Date	08/12/2024
# of 3-Compartment Sinks	1
# of Handwashing Stations	2
Delivery Date	08/09/2024
Pick-up Date	08/12/2024

Temporary Structures

Temporary Structure Types

- Staging

Please attach construction specs for review by the Building Official.

 1 Bigfoot Allstar Stage Certified Stamped Calculations-4.pdf

Medical Plan

Events that involve competitions/fitness, high risk activity, or with an estimated attendance of 1000 or more people as indicated above must provide licensed medical services at the event. If you plan to use City public safety resources (Fire-Rescue or Lifeguards) additional fees will apply.

Will you be using City public safety resources?	No
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City public safety is required to maintain a high level of service to the community at all times. Events that require services beyond what the City can provide while still maintaining a high level of service to the community will need to contract with other public safety agencies.

Electricity

If you plan to use electricity, please use a licensed electrician to ensure the correct equipment is being utilized. We will not provide electricity to events if it is raining for the safety of participants and attendees. The City of Imperial Beach does not guarantee the reliability of electrical power in public spaces, therefore it is recommended applicants provide alternative sources should failure occur.

Alcohol

We strive to keep events in our community in line with our mission of a family friendly, classic southern California beach atmosphere, and do not permit designated alcohol areas for events in Pier Plaza. We bring events into the community that support our local businesses, so if you wish to have alcohol as part of your event please use one of our local establishments. If you desire to apply for approval, please submit an ABC 221 form for review by San Diego County Sheriff and the City Manager. If approved, licensed security and a San Diego County Sheriff contract are required.

You will need to provide the approved ABC permit a Special Event Permit will be issued.

Will you have alcohol at your event?	Yes
Will minors attend your event?	Yes
Will there be free alcohol provided?	No

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event. Please include how you plan to ensure minors do not consume alcohol illegally and how many security guards will be staffed.	As in years past (three years so far, zero incident) we will have professional and non-professional security team on site, color coded, tamper proof wrist bands, as well as an army of volunteers and MHB employees patrolling and looking out for everyone's best interests, including MIP.
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Amplified Sound

The City of Imperial Beach discourages the use of amplified sound for special events, unless deemed necessary.

Are you requesting amplified sound?	Yes
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Please explain why amplified sound is necessary for your event:	Bc we are putting on a concert! :)
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Are you requesting any fee waivers or in-kind staff support for your event?

Yes

Any additional in-kind staff support requested not listed above?

Any fee waiver offered will translate directly to the bottom line and amount of our donation to the cause.

Special Requests

Do you have special requests not specified on the application?

No

Additional documents and permits may be required to supplement your application. Staff will contact you with a list of additional requirements upon reviewing your application.

Upload Layout Map

 2023_HESSFEST-Map.pdf

Upload Certificate of Liability and Additional Insured Form CG2026

 Certificate.pdf

 City of Imperial Beach specific AI.pdf

Upload Event Timeline

A	B
Hess Fest Production Schedule	Imperial Beach
Friday, August 11	
11:00 AM	Power turned on
1:00 PM	Load in Fence (South Bay Fence)
1:00 PM	Porta Potty deliver (United Site Services)
2:00 PM	Dumpser arrival (Edco)
Friday, August 11	
8:30 AM	Porta Potty deliver
11:00 AM	Power turned on
12:30 PM	Beer trailers delivered
1:00 PM	Load in Fence
2:00 PM	Dumpster arrival
Saturday, August 12	
6:00 AM	Stage Load in
8:00 AM	Sound Load in
8:00 AM	Backline Load in
8:00 AM	Hess Team starts bar set up
8:00 AM	Hess Team Places all venue signage
8:30 AM	Sully production team load in
10:00 AM	Hess Team places trash cans out, initial venue cleaning
10:30 AM	Anthony Cullins, Daring Greatly & PHT load in/backload stage
11:00 AM	SULLY Soundcheck
11:00 AM	Security arrives
12:00 PM	Venue opens
1:00pm-1:45pm	Anthony Cullins
2:00pm-3:15pm	The Sully Band
3:30pm- 4:30pm	Daring Greatly
4:45pm-6:00pm	PHT & Honky Tonks
5:35 PM	LAST CALL
6:00 PM	BARS CLOSE (Taps Off)
6:00 PM	Music Ends (maybe encore???)
6:00 PM	LAST CALL
7:00 PM	Festival Ends (EVERYONE must exit)
7:00 PM	Liquor license expires & Security out
8:30 PM	Sound, backline, stage load out completed

Upload Stormwater Protection
Plan Form

TO BE PROVIDED AT LATER DATE

From Mike Hess (Actual) <mike@hessbrewing.com> ▾

To Certificate for HessFest XIV

TO BE PROVIDED AT LATER DATE

Upload Resident Notification
Letter

TO BE PROVIDED AT LATER DATE

From Mike Hess (Actual) <mike@hessbrewing.com> ▾

To Certificate for HessFest XIV

TO BE PROVIDED AT LATER DATE

Upload Marketing/Promotional
Items

TO BE PROVIDED AT LATER DATE

From Mike Hess (Actual) <mike@hessbrewing.com> ▾

To Certificate for HessFest XIV

TO BE PROVIDED AT LATER DATE

Upload Utility Request Form



UTILITY REQUEST FORM - PIER PLAZA.pdf

Upload Traffic Plan

TO BE PROVIDED AT LATER DATE

From Mike Hess (Actual) <mike@hessbrewing.com> ▾

To Certificate for HessFest XIV

TO BE PROVIDED AT LATER DATE

Upload Service Providers Form

TO BE PROVIDED AT LATER DATE

From Mike Hess (Actual) <mike@hessbrewing.com> ▾

To Certificate for HessFest XIV

TO BE PROVIDED AT LATER DATE

By signing this application, I agree that I have reviewed the Special Event Rules and Regulations of the City of Imperial Beach, and I will comply with the Special Event regulations.

I, the undersigned, hereby certify and declare under penalty of perjury, that to the best of my knowledge and belief, the information contained in this application is truthful, correct and complete.

I, the undersigned, hereby certify and declare under penalty of perjury, that I will not conduct business activity in violation of any Federal, State, or local laws.

I, the undersigned, further agree and recognize that I am solely responsible and liable for obeying all Federal, State, local laws and my business shall be maintained and operated in accordance with the requirements of all Federal, State, and local laws.

I, the undersigned APPLICANT shall defend (with legal counsel chosen by CITY), indemnify, and hold harmless the CITY from and against any and all claims, damages, demands, suits and/or proceedings of any kind brought by anyone challenging the validity and/or legality of this permit.

I, the undersigned APPLICANT shall defend (with legal counsel chosen by CITY), indemnify, and hold harmless the CITY from and against any and all liability whatsoever that relates in any way to my business that is the subject of this permit and/or arising out of the acts or omissions of APPLICANT in the operation of the business that is the subject of this permit.

I, the undersigned APPLICANT shall pay all costs of defense, including but not limited to, attorneys' fees and costs, City Staff time, and City Attorney time.

Applicant Full Name	Mike Hess on behalf of Oncology and Kids and Mike Hess Brewing Co., LLC
Applicant Signature	<div></div>
Signature Date	03/27/2024