



PROCLAMATION

BREAST CANCER AWARENESS MONTH

WHEREAS, nearly 300,000 women and 2,800 men are expected to be diagnosed with invasive breast cancer this year, and one in eight women in the United States will face a breast cancer diagnosis during their lifetimes; and

WHEREAS, according to the National Cancer Institute, breast cancer is the second most common cancer in women after skin cancer; and

WHEREAS, early detection plays a crucial role in the successful treatment of breast cancer, with regular screenings being the most effective method for early detection; and

WHEREAS, while breast cancer is more prevalent among women, it also affects men, with survival rates for men comparable to those for women; and

WHEREAS, Breast Cancer Awareness Month provides an opportunity to unite the community in spreading vital messages about early detection, screening and prevention; and

WHEREAS, during National Breast Cancer Awareness Month, we stand with the courageous women and men who have been diagnosed with breast cancer and honor those who have lost their battle to this terrible disease; and

WHEREAS, the pink ribbon symbolizes the strength to fight breast cancer, hope for a future without the disease, and the generosity of individuals and business who support the breast cancer movement.

NOW, THEREFORE, BE IT RESOLVED, that I, Paloma Aguirre, Mayor of the City of Imperial Beach, California, together with the City Council, recognize October 2024 as “Breast Cancer Awareness Month” in the City of Imperial Beach and encourage everyone to follow the American Cancer Society Guidelines for the Early Detection of Cancer and to wear a pink ribbon to express support and compassion for those who face the challenges of breast cancer.

Dated: November 6, 2024

Paloma Aguirre, Mayor