

2024 MILITARY APPRECIATION DAY MONDAY, NOVEMBER 11, 2024

PRESENTED BY THE IMPERIAL BEACH CHAMBER OF COMMERCE IN
CONJUNCTION WITH:

AMERICAN LEGION

VFW

FLEET RESERVE

City Council Meeting

January 15, 2025

Item # 11.a

Attachment 1





INFORMATION

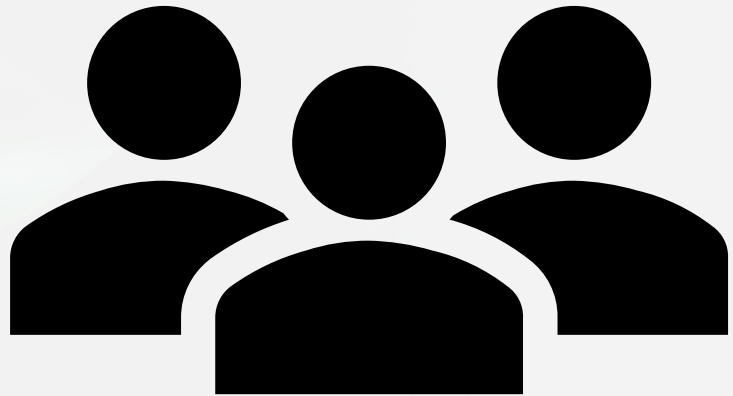
- NUMBER OF ATTENDEES:
APPROXIMATELY 250

- ESTIMATED RESIDENTS:
APPROXIMATELY 250

- BENEFITS TO THE COMMUNITY:
BROUGHT PEOPLE DOWN TO THE
BEACH TO ENJOY THE BUSINESSES
LOCATED ON SEACOAST

COST ASSOCIATED WITH Military Appreciation Day

MILITARY APPRECIATION DAY COST 2024		
EVENT	COST	COMPANY
FENCING	0	DONATION FROM ALL AROUND FENCING
TABLES	0	DONATION FROM YE OLDE PLANK INN
CITY PERMIT	782	CITY PERMIT
SECURITY	255	SOLACE SECURITY
CITY PERMIT	193.7	ADDITIONAL FEE
LIQUOR LICENSE	75	ABC
INSURANCE	752	PURCHASED THROUGH THE CITY
BEER COST	0	DONATION FROM PLANK - AB - STONE
LABOR	0	VOLUNTEERS
SUPPLIES	0	DONATIONS FROM VARIOUS SOURCES
ICE	0	DONATIONS FROM PLANK - VFW
FOOD	0	DONATIONS FROM EL TAPATIO
FIRE INSPECTION	100	CITY
MUSIC	500	JEOFF GOFF BAND
	\$2,657.70	
FUNDS		
COWABUNGA	300	
FRANK MARTIN	300	
BEER SALES	800	
	1400	
	-2657.7	
	1400	
	-1257.7	



QUESTIONS?

I'm here to answer any questions!

Thank you

Martin R. Mattes

Imperial Beach Chamber of Commerce

martin@yeoldeplankinn.com

619-392-9811