



May 21, 2025

ITEM TITLE: RESOLUTION NO. 2025-025 AUTHORIZING THE RENEWAL OF THE PRIDE INDUSTRIES AGREEMENT FOR FISCAL YEAR 2026/2027. (0920-20)

ORIGINATING DEPARTMENT:

Public Works

EXECUTIVE SUMMARY:

Adoption of Resolution No. 2025-025 (Attachment 1) will authorize the continuation of services from Pride Industries for beach cleanup support within Tidelands area of responsibility. Pride Industries’ mission is to bring together businesses and workers with developmental disabilities.

RECOMMENDATION:

Staff recommends that the City Council adopt Resolution No. 2025-025 approving a one-year agreement with Pride Industries for beach cleanup services within the Tidelands area at a cost not to exceed \$50,000 with an option of renewal for up to one additional year.

OPTIONS:

- Adopt Resolution No. 2025-025 renewing the annual maintenance contract with Pride Industries for up to two years; or
- Reject Resolution No. 2025-025 terminating the annual maintenance contract with Pride Industries; or
- Request additional information and an additional report.

BACKGROUND/ANALYSIS:

In July 1999, the City Council authorized an agreement with “Partnerships with Industry” (PWI) to provide limited maintenance services in the Tidelands area. This agreement has been renewed annually since that date.

In May 2021, City Staff received notice that PWI would be merging with Pride Industries on July 1, 2021. The services received by the City were not affected by this merger.

Pride Industries desires to continue the agreement with the City of Imperial Beach and presented the City with the proposed agreement for FY 2026/2027 (Attachment 1). The Pride Industries salary rate is based on the prevailing wage for this skill level. The services provided by Pride Industries have proven to be very beneficial to the City and Staff recommends the program be continued for the next fiscal year.

ENVIRONMENTAL DETERMINATION:

Not a project as defined by CEQA.

FISCAL IMPACT:

The cost of the agreement for FY 2026/2027 is not-to-exceed \$50,000 for one year and the option to renew for up to an additional year. The program will be funded within the approved FY 2026/2027 Operations & Maintenance budget.

ATTACHMENTS:

ATT. 1 – Resolution No. 2025-025